

ITEC 2023

第十一届
朝阳国际人才创业大会
全球创业赛

THE 11TH CHAOYANG
INTERNATIONAL TALENT
ENTREPRENEURSHIP CONFERENCE
GLOBAL ENTREPRENEURSHIP COMPETITION

北京 | 朝阳 BEIJING | CHAOYANG

The International Stage
for Startup Success

MESSAGE FROM THE ORGANISING CHAIRMAN IAN THAI



Welcome to the ITEC South East Asia competition portal, a crucial stepping stone to the grand Chaoyang ITEC Global Entrepreneurship Competition in China. Our commitment is to spotlight South East Asia's brightest entrepreneurial talents, providing them with a platform to shine on the global stage.

This competition is not just about winning; it's about fostering international collaboration, unveiling innovative solutions, and supporting the businesses that will shape our global future. Dive into our website to discover more about this journey, from the heart of South East Asia to the world beyond.

Thank you for being a part of this international business adventure.



MESSAGE FROM THE ADVISOR

ANDREW THU



Your journey in the ITEC South East Asia competition is just the beginning. Beyond this contest lies the chance to stand shoulder-to-shoulder with global innovators at the Chaoyang ITEC Global showdown. Embrace the challenges, learn from every interaction, and always remember: you're not just representing your venture, but an entire region bursting with potential. Let's show the world the entrepreneurial spirit of South East Asia!

To Greatness!



COMPETITION ORGANISER



The competition is sponsored by the Chaoyang District People's Government of Beijing Municipality and organized by the Chaoyang District High-level Talents Service Center. The competition has received support from numerous innovative large and medium-sized enterprises and venture capital institutions.

In the event of any disputes arising during the competition, they will be handled in accordance with the relevant laws and regulations of the People's Republic of China.



HTSC BEIJING CHAOYANG
HIGH-LEVEL TALENTS
SERVICE CENTER
朝阳区高层次人才服务中心



CHINA 朝
BEIJING 京
CHAOYANG 阳

SOUTH EAST ASIA EDITION ORGANISER



My Lives Global team has more than 30 years of experience in branding and business development as well as corporate training industries. We leverage on strategy, technology expertise and combined experience to drive and transform the current business model of SMEs into a competitive and strategic business plans that overcome common challenges and problems entrepreneurs face during business startup.



MY LIVES
GLOBAL BUSINESS PLATFORM

My Lives Global Holding Berhad
(1155032-T)

BACKGROUND



The 11th Chaoyang Global Entrepreneurship Competition is a distinguished platform for entrepreneurial success. It is widely recognized and influential in supporting international talent, innovation, and entrepreneurship. Our mission is to discover, foster, and launch innovative projects and teams into the global arena.

Since our inception, we have been a catalyst for change, consistently focusing on open innovation and technology. This year, ITEC 2023 spotlights on:

**"GATHERING INTERNATIONAL TALENTS
AND BUILDING AN INNOVATIVE FUTURE".**

TRACK RECORD



40,000

Entrepreneurs

8,000

Projects

39

Countries

4

**Industry
Tracks**

> 30

**Partner
Organisations**

> 110

**Partner
Investment
Institutions**



SOUTH EAST ASIA ORGANISING COMMITTEE



ANDREW THU
Advisor



IAN THAI
Organising Chairman



CAROLINE ANG
Vice Organising Chairman



AMANDA LING
Secretary



VICTOR WONG
Treasurer



REX FONG
SEA Liaison



MULAN SIEW
Team Lead: Investment



YG LAI
Team Lead: Sponsorship

MARKETING



NG KENG FAI
Team Lead: Web

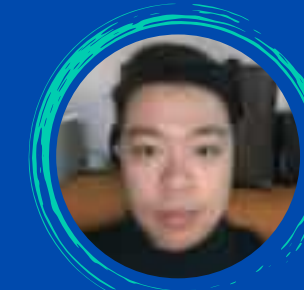


XAVIER TONG
Team Lead: Digital

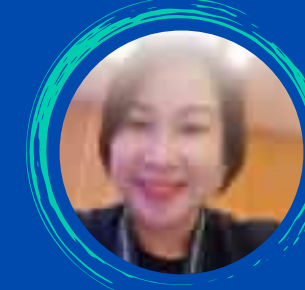


YVONNE CHIN
Team Lead: Social Media

PARTICIPANTS



WINSON CHONG
Team Lead: Central & Southern Malaysia



MORNA ONG
Team Lead: Northern & East Malaysia

EVENTS



HANNIZ LAM
Team Lead: Events



ROSSTON THIN
Team Lead: Judges

PARTICIPATING REGIONS



INDUSTRY TRACKS



INFRASTRUCTURE TRACK

Fundamental technologies, products, and solutions such as artificial intelligence, blockchain, big data, chips, cloud computing, edge computing, internet of things, internet security, and communication.

INTERACTIVE TERMINALS TRACK

Focus will be placed on XR terminals, holographic images, brain-computer interfaces, new display technologies, and more.

PLATFORM TOOLS TRACK

Digital content production technologies, modeling, driving, rendering, digital twinning, and associated innovations.

APPLICATION SCENARIOS TRACK

Application of Web 3.0 in various industries and contexts, such as Internet 3.0+ cities, Internet 3.0+ industries, Internet 3.0+ consumption, Internet 3.0+ finance, Internet 3.0+ entertainment, and Internet 3.0+ healthcare.

ITEC 2023: SEA EDITION



PARTICIPATION BENEFITS



**Cash Prizes valued at
RMB25 million (USD 3.5 million)
for 30 winners**



**100 VC and Investment Institutions with
AUM of RMB 1 trillion (USD 137 billion)**



**Startup support to set up
operations in China**

ELIGIBILITY



The evaluation criterion for this competition is designed to ensure a fair and comprehensive assessment of the participating projects. The competition jury comprises senior investment experts from venture capital institutions, industrial technical experts, and other professionals.

The evaluation process follows a multidimensional approach, focusing on the long-term development potential of the projects. Several dimensions are taken into consideration during the evaluation, including: market prospect, team composition, technological innovations, business model, specialization ability, investment value, integration with regional leading industries and more.



EVALUATION CRITERIA



- 1. Project Classification:** Participating projects can enter either the start-up group or the growth group. In general, the main founders and founding team members should apply as the applicant and respondent, with an original shareholding ratio of the main founders and the founding team typically not less than 30% (calculated through penetration and merger).
- 2. Start-up Group:** Enterprises established within 0-3 years, specifically after January 1, 2021, and early-stage projects in A round or earlier.
- 3. Growth Group:** Enterprises established within 3-10 years, specifically from January 1, 2013, to December 31, 2020, and projects in B round or beyond.
- 4. Project Entity:** The main project entity of the participating project cannot be a listed company.
- 5. Compliance and Ethics:** All members of the participating project must adhere to relevant laws and regulations and maintain a record of good conduct and professional ethics, with no major incidents of dishonesty.
- 6. Intellectual Property Rights:** The participating project must possess legal intellectual property rights or the right to use (authorization). It should demonstrate significant innovation and potential for commercialization.
- 7. Competition Track:** The project can only select one track to participate in.
- 8. Organizer's Discretion:** If the projects don't meet the entry criteria, the organizer reserves the right to terminate its participation in the competition.
- 9. Final Interpretation:** The organizer holds the final interpretation right of the competition.



HOW TO PARTICIPATE



For more information about the competition, visit www.itecsea.com



To submit your participation information, visit <https://linke.to/joinITEC>



Message us on Facebook, <https://m.me/itecsea>



REGISTRATION

PARTNER ORGANISATIONS



My Lives Global Holding Berhad
(1155032-T)

SOUTH EAST ASIA - COUNTRY PARTNERS



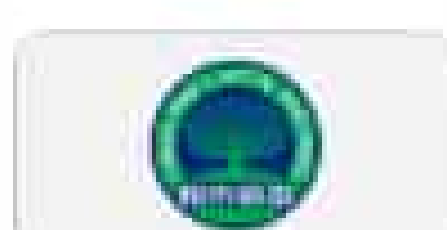
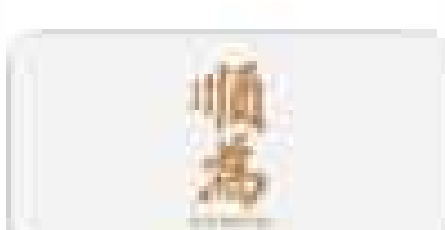
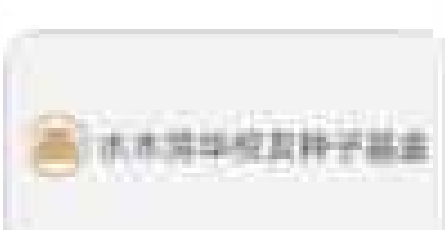
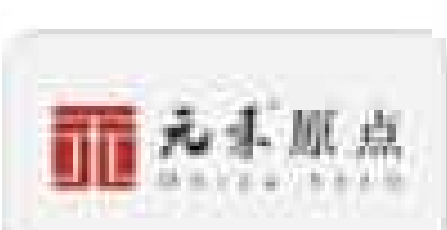
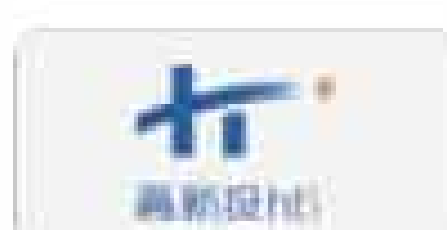
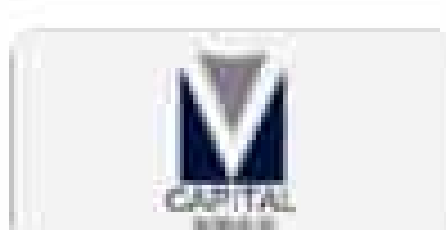
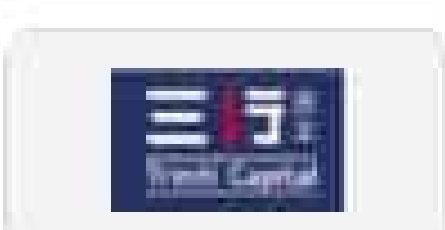
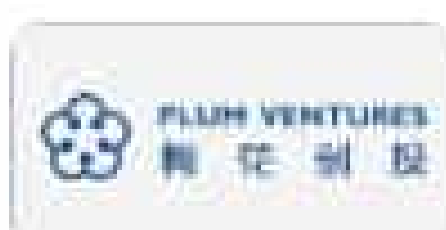
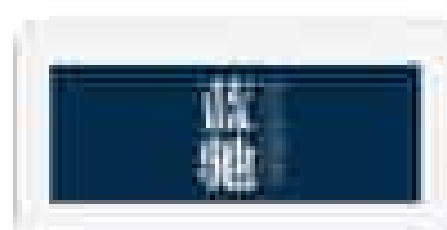
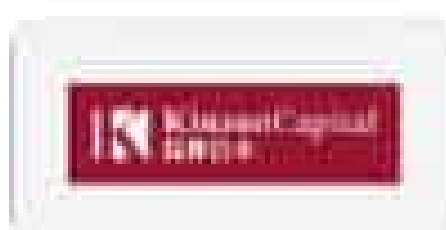
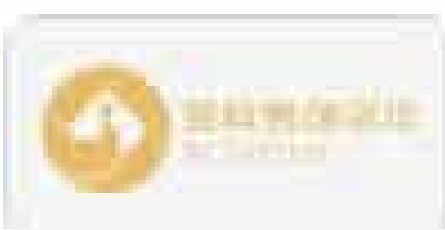
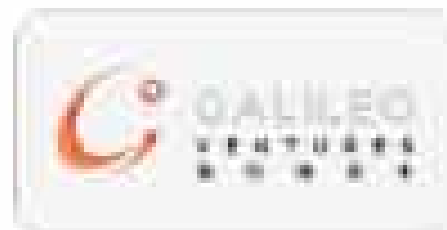
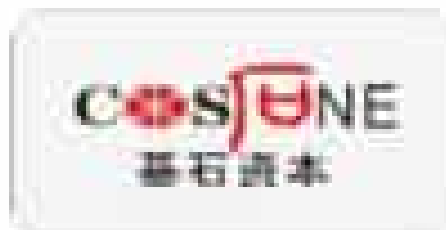
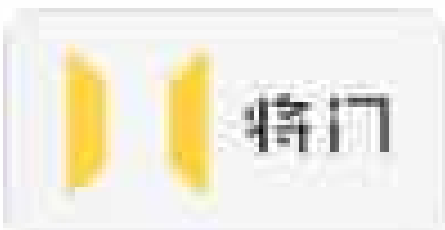
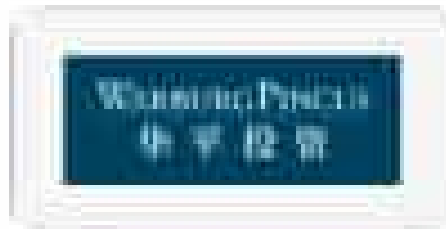
SOUTH EAST ASIA - ACADEMIC PARTNERS

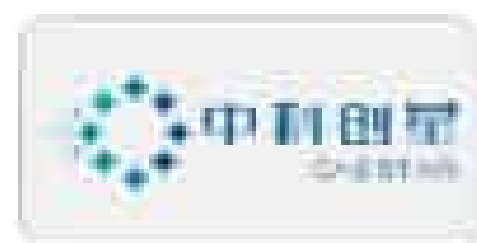
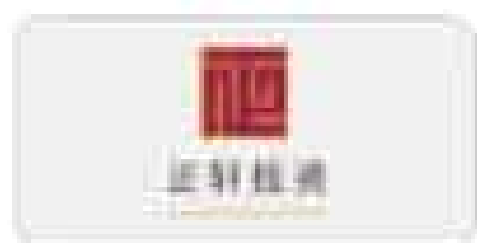
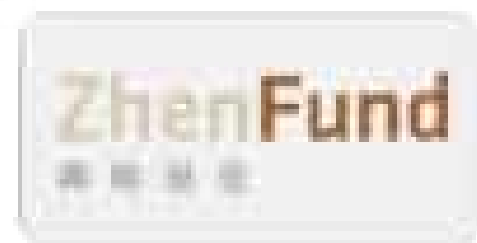
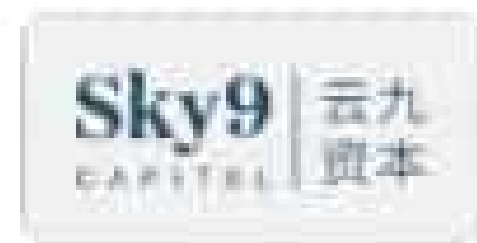
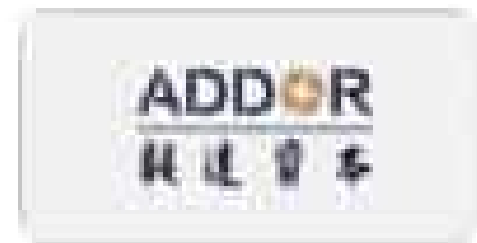
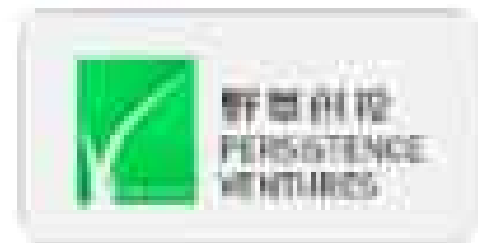
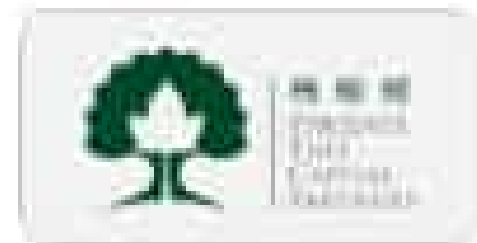
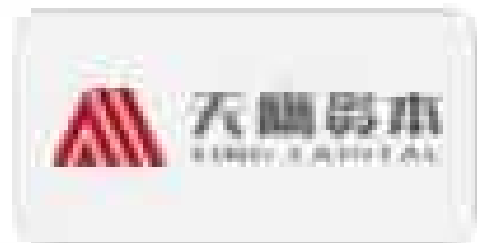


IUKL. Engineering Your Future



PARTNER INVESTMENT INSTITUTIONS





PARTNER INVESTMENT INSTITUTIONS

The logo for ITEC 2023 features the letters 'ITEC' stacked above the year '2023'. The characters are rendered in a bold, blocky font with a color gradient from light blue to green. The background of the logo is a dark blue grid pattern.

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A close-up photograph of a hand holding a white rectangular card. The hand is positioned on the right side of the frame, with fingers gripping the edges of the card. The background is a bright blue sky with scattered white clouds.

**BECOME A
SPONSOR**

SPONSORSHIP OPPORTUNITIES



VALUE-ADDED BENEFITS	Diamond RM150,000	Platinum RM100,000	Gold RM50,000	Silver RM30,000	Network Sponsor RM20,000
Sponsorship Certificate of Appreciation	✓	✓	✓	✓	✓
Corporate logo printed on official promotional material	✓	✓	✓	✓	✓
Corporate logo or name printed on media press/media kit/merchandise	✓	✓	✓	✓	✓
Featured/Mentioned in online/offline events/ceremonies	✓	✓	✓	✓	✓
Opening & Closing Ceremony VIP - Stage Group Photo x 1pax	✓	✓	✓	✓	✓
Opening & Closing Ceremony VIP Representative x 2pax	✓	✓	✓	✓	✓
Opening & Closing Ceremony VIP Opening speech x 1pax	✓				
Jury Seat x 1	✓	✓	✓		
Prize Presenter for Top 10	✓	✓			
To China for Final Competition (Exclude Flight ticket) x 1 pax (worth RM8,800)	✓				
Corporate logo exposure Photo booth (center and Bigger size)	✓	✓			
Corporate logo exposure Photo booth (surrounding center with Medium size)			✓	✓	
Corporate logo exposure Photo booth (highest or lowest place with Normal size)					✓
Online: Listing @ VentureGrab Social Media Platform expose for 1 Month (worth RM5,000)	✓	✓	✓		
Digital Screen Air Time Publicity for 1 Month (Located @ Golden Triangle KL) (worth RM13,000)	✓				
ITEC23 Booklet (e-Booklet + 100pcs Hard Copy)	✓	✓	✓	✓	✓
Feature articles in The Entrepreneur Magazine + Facebook + Website	✓ 4 pages worth RM13,000	✓ 4 pages worth RM13,000	✓ 2 pages worth RM8,000	✓ 1 page worth RM4,500	
To Sponsor Corporate Visit & Highlight Video (after competition)	✓	✓			

SPONSORSHIP OPPORTUNITIES



Personalised packages or title sponsorships are also available.
Please contact us for more information.



YG LAI at +60 16-202 0911

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THANK YOU!!!